

# M&A deal highlights: H1 2021

Our top-ranked M&A team had a busy first half of 2021 and we are pleased to have worked with clients on the following transactions:



#### **IFS**

Advising IFS, the global enterprise software company, on the acquisition of Axios Systems PLC, a global provider of cloud-based Enterprise Service Management (ESM) software. The combination of IFS and Axios Systems supports IFS's ambition to be the market leader in the ESM space.



#### Modern Networks Limited

Advised the shareholders of Modern Networks Limited on the sale of a majority stake to private equity investor Horizon Capital. Modern Networks is a leading provider of IT support, broadband and telecoms managed services to the UK's commercial property sector.



### Content+Cloud

Advised Content+Cloud, one of the UK's largest and fastest growing technology services and solutions provider, on its acquisition of Sipcom, the Microsoft collaboration and unified communications provider.



### Spin Master Corp

Advised Canadian-based Spin Master Corp, a global children's entertainment company, on its acquisition of London-based Rubik's Brand Ltd, the owner of the world-famous Rubik's Cube®.



## **PDT Global**

Advised the founders of PDT Global ('The People Development Team') on the sale of the company to Learning Technologies Group plc . PDT Global provides online Diversity and Inclusion training and consultancy services.



# Fudco

Advised Fudco, a family-owned business selling South Asian ethnic foods in the UK and Europe, on its sale to Vibrant Foods, a portfolio company of global private equity house Exponent.

**FUDCO** 

## Cloudhouse Technologies Ltd

Advised Cloudhouse Technologies Ltd on its acquisition of UpGuard Core from US-based developers UpGuard Inc. Cloudhouse was recently ranked 13th in Deloitte UK Technology's Fast 50 list of Britain's fastest-growing technology companies.



## Waverton Investment Management Group

Advised Waverton Investment Management Group on its acquisition, subject to regulatory approval, of Cornerstone Asset Management LLP. Cornerstone offers wealth management and financial planning advice.



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### Douglas & Gordon Estate Agents Ltd

Advised the shareholders of Douglas & Gordon Estate Agents Ltd on the sale to Foxtons Group plc. Douglas & Gordon is a London-based, family owned independent estate agent.



### Avicenna Group

Advised long-standing client Avicenna Group on the acquisition of the Dudley Taylor Pharmacy Group and Sheppards Pharmacy Group, taking Avicenna to 135 branches.



### MyBuilder

Advised the founders of MyBuilder, an online marketplace connecting consumers with builders and tradespeople, on the sale of the company to US conglomerate IAC.

# **prma**consulting®

## **PRMA Consulting**

Advised the selling shareholders of PRMA Consulting, a global market access and health economics outcomes research consultancy with offices across Europe, Asia, and the US, on the sales of their shares to Fishawack Health.



## Apollo Aerospace Components

Advised Apollo Aerospace Components, a provider of products and associated supply chain management solutions directly to Aerospace and Defence manufacturers and their extensive supply chains, on the acquisition of NYK Component Solutions.



### No.1 Lounges Ltd

Advised the owner of No.1 Lounges Ltd, the operator of UK airport lounges (also operating under the brand "Clubrooms"), on its sale to SwissportALD, a joint venture between Swissport and Airport Dimensions. SwissportALD will operate nine No1 Lounge properties at the UK's London Heathrow, London Gatwick, and Birmingham airports.



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